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62,97

RICHLAND GARDENS

H. L. Wood, Proprietor

TWIN BLUFFS, WISCONSIN

PREPAID PRICE LIST

1948 - 49

This is not a long list and to condense it still further, classification keys will be resorted to and descriptions of the better-known varieties dispensed with.

PRICES AND TERMS AS FOLLOWS:

Bulbs priced per each item—10 at 8 times the single price.

100 at 8 times the price for 10—25 or more at 100 rates.

Bulblets—same as bulbs, where priced per each item, unless otherwise noted.

* See Variety Comments for further descriptions.

All orders prepaid except the 100 rate wholesale.

If entitled to 1000 rate prices, please advise. That rate, generally speaking, is 8 times the 100 rate.

PREPAID PRICE LIST

Variety names are followed by Classification, Origin and Year, and Days to Bloom.

		Per Each Bulb			Bulblets Each 100
		L	M	S	
Abu Hassen	(378) Holland '47 (77)	.15	.10	.05	1.00
*Adoration	(440) Klein '48 (75)	\$1.50 ea.—any size— with 12 Blts. \$3.00			
Annamae	(400) Pommert '40 (70)	.08	.05	.03	.20
*Astrid	(560) Jack '46 (78)	.70	.50	.30	4.00
Atom	(336) Hedgecock		1.00	.50	.15
*Betty's Choice	(362) Harris '45 (98)				
Bobby Dazzler	(532) Both '42 (80)	.10	.07	.05	.20
Bolero	(525) Leffingwell '41 (85)				
Buckeye Bronze	(490) Wilson '40 (90)	.08	.05	.03	.20
Burma	(562) Palmer '43 (88)	.10	.07	.04	.35
*Butterscotch	(517) Langworthy '48 (90)				
Cherry Jam	(543) Zimmer '43 (80)	.25	.20	.13	1.50
Conn. Yankee	(441) Schnetsky '44 (90)	1.00	.75	.50	.15 8.00
Convoy	(570) Palmer '42 (85)	.10	.07	.04	.30
Corona	(560) Palmer '40 (80)	.07	.05		
Coventry	(511) Glass '47 (80)	1.00	.60	.40	.12 7.00
*Coutt's Orchid	(560) Coutt's '41 (85)	.15	.10	.05	1.00
Cracker Jack	(422) Allen '46 (75)	.35	.25	.15	1.00
Crinkle Cream	(410) Ellis '40 (86)	.15	.10	.06	.50
*Daisy Mae	(420) Lins '45 (90)	.35	.25		3.50
Dawn Glow	(560) Jack '45 (85)	.60	.40	.25	3.00
Dieppe	(432) Hassell '45 (85)	.30	.20	.10	2.00
Dorothy Armstrong	(470) Beardmore '48 (85)		.75	.50	.15
*Dream Girl	(460) Kruger '45	1.00	.75	.50	.12 8.00
*Dusty Miller	(486) Elliott '45 (85)	.25	.15	.10	1.50
Eliz. the Queen	(566) White '41 (86)	.15	.10	.05	.40
Essa Marie	(542) Coutt's '46 (82)	.20	.15	.10	1.00
Ethel Cave Cole	(440) Cave '41 (75)		.04	.02	.20
*Evangeline	\$5.00 for any size—with 12 Blts. \$10.00.				
Fabulous	(443) LaSalle '46 (85)	1.00	.75	.50	.15 8.00
Fay Fay	(560) Jack '45 (80)	.15	.09	.05	.50
Firetrand	(452) Butt '44 (85)	.25	.15	.10	2.00
First Lady	(440) Roberts '45 (85)	.25	.15	.10	.60
Florence Nightingale	(500) Harris '47 (82)	1.00	.75	.50	.15 8.00
Gerry	(501) Hatch '46 (46)	1.00	.75	.50	.15 6.00
Gavotte	(440) Roberts '46 (78)	.75	.50	.30	.06 3.00
Gen. Eisenhower	(562) (Salman) (85)	1.00			.10
Genghis Khan	(432) Scheer '41 (80)	.50	.35	.25	
Golden Arrow	(510) Pruitt '47 (85)	1.00	.75	.50	.05
Golden Beauty	(510) Coates '47 (40)	2.00	1.50	1.00	.20

		Per L	Each M	Bulb S	Bulblets Each 100
Green Gold	(410) Roberts '47 (80)	.25	.15	.10	.60
*Hearts Desire	(540) Fiedler-Puerner '48	2.00	1.75	1.50	.25 16.00
Huntress	(466) Jack '45 (75)		.30	.20	.05
Intruder	(536) Graff '44 (90)		.50	.35	.10 6.00
Ivy Robertson	(440) Barrett '43 (87)				
Jeanie	(440) Pruitt '41 (85)		.07	.05	.03
June Day	(441) Roberts (65)	1.00	.60	.40	.12 7.00
King Lear	(570) Palmer '38 (75)	.07	.05	.03	.20
Lady Jane	(406) Lake '41 (85)	.07			.20
*Lady Ann	(500) Buchanan '48 (75)	.65	.45	.30	.07 4.00
Lady Boo	(440) Graff '44 (85)	.50	.35	.25	
Lantana	(420) Palmer '43 (75)	.08	.05	.03	.20
Lavender Prince	(466) LaSalle '44 (90)	.25	.15	.10	1.50
Leading Lady	(506) Johnston '42 (87)	.15	.10	.05	.50
Lipstick	(441) Balentine '41 (80)		.20	.10	.02
Mahaska	(431) Roberts '44 (85)	.25	.15	.10	.75
Margaret Beaton	(501) Twomey '37 (85)	.08	.05	.03	.20
Margaret Wood	(570) Marshall '47 (80)	.60	.40	.25	.07
Mariene Both	(430) Both '43 (75)	.25	.15	.10	2.00
*Maerrie Trevan	(454) Both '46 (80)	2.00	1.25	.75	.25
Mid-America	(550) Evans '47 (85)		1.00	.75	.15
*Mighty Monarch	(552) Butt '46 (88)		.50	.25	.06
Minstrel	(566) Palmer '44 (85)	.50	.40	.30	.06
Miss Vermont	(540) Hatch '45 (80)	.50	.35	.20	.05 3.00
Miss Wisconsin	(460) Krueger '43 (90)	.35	.25	.15	.05 2.80
Mountain Gem	(436) Requa '46 (80)	.50	.35	.25	.05 2.00
Mt. Index	(501) Miller '42 (70)	.15	.10	.07	.75
Myrna Fay	(466) (Lines '46) (68)	1.00	.75	.50	.10 6.00
*Orange Gold	(420) Marshall '45 (80)	.25	.15	.10	.03 2.00
Orchid Marvel	(566) Jack '48 (80)		2.00	1.50	.25
Oriental Pearl	(506) Carlson '46 (85)	.50	.40	.30	.07
*Patrol	(316) Palmer '47 (77)	1.25	.75	.50	.10
Paymaster	(570) Pruitt-Young '48	1.00	.75	.50	.10
Personality	(542) Butt '47 (85)	1.00	.60	.40	.05
Phantom Beauty	(440) Bastion '47 (85)	4.00	3.00	2.00	.50
Picardy	(530) Palmer '31 (90)	.08	.05		
Pinocchio	(390) Evans '40 (75)	.10	.07	.04	1.00
Pink Radiance	(440) Quackenbush '41 (85)	.03	.05	.03	.20
Purple Supreme	(470) Wilson '42 (85)		.07	.04	.30
Red Charm	(452) Butt '39 (85)		At Current List		
Red Cherry	(450) Roberts '47 (70)	1.00	.60	.40	.12½ 7.00
Rose O'Day	(566) Fischer '44 (70)				
Royal Windsor	(550) Beaton '46 (80)	.80	.60	.40	.10 4.00
Salmon's Glory	(507) Salmon '47 (80)	.15	.10	.07	.75
*Seashell	(540) Roberts '48 (85)	1.00	1.00	1.00	.12½
*Siboney	(566) Allen '48 (90)		1.75	1.25	.25
Silver Wings	(500) Ritsema '44 (88)	.20	.15	.10	2.00
Spic & Span	(432) Carlson '46 (80)	1.75	1.50	1.25	.20 10.00
Spotlight	(413) Palmer '44 (80)	.20	.12	.08	.60
Spun Gold	(312) Palmer '47 (67)	.75	.50	.25	4.00
Stella Antisdale	(540) Evans '40 (75)	.08	.05		.30
*Sunlight	(416) Spiller '46 (87)	.75	.50	.25	4.00
*Sun Spot	(417) Roberts '45 (80)	1.00	.60	.40	.12 7.00
Susannah	(440) Lake '43 (80)	.25	.15	.10	.75
*Templar	(400) Palmer '47 (95)	1.00	.75	.50	.10
Tivoli	(460) K. & M. '47 (95)	1.50	1.00	.50	.20
*Topflight	(560) LaSalle '46 (85)	3.00	2.00	1.00	
Tralee	(460) Krueger '47 Early	2.00	1.50	1.00	.25 16.00
Truelove	(440) Klein '45 (70)	.25	.15	.10	.75
Tunic's Mahomet	(580) Both '43 (75)	.35	.25	.15	1.00
Tuts Both	(422) Both '43 (80)	.35	.25	.15	2.00
Van Gold	(312) Van Voorhis '40 (75)	.15	.10	.05	1.20
Variation	(340) Krueger '41 (75)	.15	.10	.05	1.20
*Venida	(460) Milo '48 (88)	2.00	1.50	1.00	.25
*Victory Queen	(430) Wilson '45 (95)	.75	.50	.25	.07
Voodoo	(480) Kadel '44 (80)	.35	.25	.15	
*Wedgewood	(366) Fischer '48 (90)	1.00	.75	.50	.10 6.00
White Challenge	(501) Arnett '47 (90)		2.50	1.50	.25
White Christmas	(500) Fischer '48 (85)	1.00			.13
White Goddess	(500) Roberts '48 (80)		1.00	.60	.15 8.00
White Wings	(400) Errey '47 (90)		1.50	1.00	.25
Yankee Lass	(440) Schenetsky '46 (80)		1.50	1.00	.25

Selected unlabeled collections from this list for those who want better Glads at a lesser price:

Choice 100 Medium\$3.00

Extra Medium\$4.00

Hand balanced to give widest possible color range.

VARIETY COMMENTS

Here are a few new, recent and less recent ones that were notably impressive:

ADORATION: With its 7 open from M size bulbs (that bloomed in 80 days) in a perfect blend of cream and light pink, was one of the season's best, and I do not hesitate to recommend it.

ASTRID: Another that exceeded my expectations. To me, there isn't another in that depth of rose that can touch it. Those cream spears on its lip petals add the finishing touch to a grand color job.

BETTY'S CHOICE: Though smaller than Astrid makes a splendid two-toned ribbon of color that is similar to that of Astrid except for the prominent cream-edged petals. Both are nicely ruffled and capable of performance under adverse growing conditions.

COUTT'S ORCHID: This is in a lighter shade and with a less-pronounced halo. The spike itself is not impressive, unless well grown, but the color always is; AND, as a hair-dress, a tip of this bloom does something to a gal with dark hair that you just can't forget.

BUCKEYE BRONZE and DUSTY MILLER: Though not partial to smokies, these are favorites of mine. Just to see Dusty Miller is to realize why it rates so highly in Canada.

DAISY MAE: Though its color hasn't appealed to me, is some Glad, and you can add it to Krueger's list of "Waterless Wonders."

SPIC AND SPAN: Undoubtedly gets its resistance from its parent, New Era.

DREAM GIRL: Where this variety gets its resistance I do not know, but it certainly has it and with a beauty and eye-appeal all its own.

ESSA MARIE: The value of Essa Marie increases each year I grow it. It has given me some likely seedlings.

FLORENCE NIGHTINGALE: Looks as good below ground as above.

GERRY: From larger sizes showed definite improvement over last year's performance.

HEARTS DESIRE: A beautiful combination of ruffling and blended colors. I see the judges down at International also liked it—even my own poorly-grown specimens were tall and impressive.

EVANGELINE: The latter is closest to a self-color and lacks the size

DEBORAH SAMPSON: and colorfulness of Evangeline which is a blend of

PHANTOM BEAUTY: Apricot and Pink. Deborah's roll-back petals will handle well and its throat markings and color are quite similar to that of Evangeline.

LADY ANN and MT. INDEX: I like them both and neither one looks like the yellow in its throat got in there by mistake; and if Lady Ann does as well for me as Mt. Index has, there's a pair to draw to.

MIGHTY MONARCH: Don't plant this unless you like to look up at your Glads. It's a six-footer!

MURRIE TREVAN: This has risen in my estimation.

MARGARET WOOD If you think Margaret Wood burns badly, you should

MANSOER & grow Mansoer. It was nearly worthless. I'll take some

RED CHARM more of Margaret Wood any day,—with its unbeatable

colors, hot or cold. Even Red Charm will burn when it runs out of moisture to evaporate.

LIPSTICK: Is another that is taking hold in a big way. Many sold short on this one last season.

BIT O' HEAVEN: Too bad that name could not have been spared for one of our present-day Oranges, for the time has passed when one needs to shop around to find a good Orange color in Glads as we now have:

CRACKER JACK, GRATITUDE, LANTANA, ORANGE GOLD, PATROL, SUNLIGHT, TUTS BOTH and WILSON'S salmon orange **VICTORY QUEEN**, likely the most beautiful of the lot except for Sunlight, and Tuts Both with its rare throat marking. Orange Gold is surely the most unusual as to color, with Patrol supplying an even greater area of open blooms in spite of smaller florets. The orange class is now well taken care of and I can guarantee you at least one more to come that is as distinctively different from any of the above as they are different from each other. So different, one might say, as to be non-competitive in spite of the fact that they come to us in one color class.

JOURNEY'S END and RED CHERRY: These will take care of your needs in early reds.

SEASHELL: Tall, well-named and lovely.

BUTTERSCOTCH: Looks like a larger edition of Sun Spot. Color is not as clear but is attractive in its own way and a good grower.

SIBONEY: Looked satisfactory in all respects.

VENIDA: I lost the opportunity to evaluate Venida due to hidden white grub damage. Blts. of it not so damaged made a fine growth.

WEDGEWOOD: This is lovely and large enough for me. Combine it with some Pinocchio if you'd like it to look larger, and, by the way, **Atom, Pinocchio, Rose Charm and Starlet** are among the very worth-while smaller ones.

TOPFLIGHT: This is all its name implies, and any Glad that can nose out a basketful of Spic and Span is news, and **TRALEE** is that bit of news direct from the Wisconsin Seedling Show.

TEMPLAR: This produced for me the most beautiful spike of white I've ever grown.

BOLERO and VODOO catch and hold the visitor's eye.

The new whites: **CHALLENGE, CHRISTMAS, GODDESS and WINGS** are all welcome additions to their color class.

AND, while it is possible to make an inferior variety look glowing in print, it is impossible to flatter many of the better varieties we now have; and it is impossible to tell you in advance which ones you are going to like best. It's up to you to choose them from your favorite color classes.

To me that is the most exciting aspect of this **GLAD** business and I hope it accords you the same pleasure and anticipation for years to come.

Sincerely yours,

H. L. WOOD

SELECT GLADIOLUS SEEDS

Open and Hand Pollinated

Trial Pkt Open—60c per 100 seeds.

This should give a wide and varied range of crosses and, in my experience, offers no lesser possibilities.

Corona X Corona—Your choice.

Corona-Open—50c per 100.

Corona X Snow Cruiser—Any quantity 2c each.

This cross has given me some nice seedlings.

Hand Pollinated—Mixed Crosses—\$1.00 per 100.

The above is from selected parents that I crossed for my own use. While I can spare some of this seed, the supply is insufficient for listing by crosses and orders will be accepted only subject to the predetermined supply.



FLEXIBLE COLLECTIONS

In Medium Size Bulbs of the More
POPULAR VARIETIES

In lots of 10 each only, or as otherwise indicated. Make your own collections. No duplication.—Order 3, 5 or 6 kinds as indicated:

No. 120 Collection

Cherry Jam
Dusty Miller
Essa Marie
Firebrand
Ivy Robertson
Lavender Prince
Marlene Both
Orange Gold
Salman's Glory
Silver Wings
Susannah
True Love

Your choice 10 Bulbs of any one of the above—\$1.20. Any 5 (50 bulbs) for \$5.00.

No. 400 Collection

(10 Bulbs Each)
Astrid
Betty's Choice
Dawn Glow
Huntress
Lady Ann
Margaret Wood
Mighty Monarch
Minstrel
Miss Vermont
Oriental Pearl
Spitfire
Sunlight
Victory Queen
Your Choice—\$4.00.
Of Any Three for \$11.00
Of Any Six for \$20.00
—5 BULBS Each—
Any 5 of above varieties
25 Bulbs—\$9.00
Prepaid Delivery

No. 200 Collection

Cracker Jack
Daisy Mae
Dieppe
Essa Marie
Genghis Khan
Marlene Both
Miss Wisconsin
Rose O'Day
Snow Cruiser
Tuts Both
Tunic's Mahomet
10 Medium Size Bulbs any one of the above —\$2.00
Any 3 for—\$5.00
Any 7 for—\$10.00

No. 600 Collection

10 Bulbs of Each
Butterscotch
Conn. Yankee
Dream Girl
Dorothy Armstrong
Florence Nightingale
Gerry
Golden Arrow
Myrna Fay
Personality
Royal Windsor
Sun Spot
Templar
Wedgewood
—Your Choice 10 Bulbs—
Any one of the above—\$6.00
Any 5 for \$25.00
—As Above—
5 Bulbs instead of 10
Any 5 Varieties
25 Bulbs for only \$13.00 Prepaid

Except for Premium Bulb offers and Oversizing these Collections are net.

FLORIST COLLECTION

5 Times 20—Wholesale

Equal quantities (or 5 each) of the following:

20 Varieties in Medium and over-sized M's.

Annamae - Bobby Dazzler - Buckeye Bronze - Burma - Corona - Ethel Cove Cole - Eliz.-the-Queen - Ivy Robertson - Jeanie - King Lear - Lantana - Leading Lady - Marlene Both - Miss Vermont - Pink Radiance - Red Charm - Salman's Glory - Spotlight - Stella Antisdale and Van Gold.

Besides some over-sizing, you will receive a 10% over count, or 10 extra bulbs to the 100.

Please order in multiples of 110.

110 Medium size bulbs \$3.00

In Lots of 3 or more Collections—\$2.50 per 110.

F. O. B. TWIN BLUFFS - - DECEMBER 15, 1948

Or I will prepay transportation on above collections up to Dec. 15th if you will add 15c per 100 to above prices.

Here Is Your CHRISTMAS BONUS

Also on orders booked prior to Dec. 15th I will extend all Prepaid Premium Offers to all Wholesale orders received up to Dec. 15th if accompanied by, or with a retail order to the amount of \$2.50 or more, and prepay all F.O.B. items if you will add 15c extra per 100 for M. size stock and 20c for Large.

I'm Sorry!

That "Comparative Variety Analysis" is out.

In the first place I made the mistake of selecting a plot unfit for Glads without irrigation, but only 30 feet from village water connection. But that water supply! (I shan't bore you with details) fizzled, even regular users were on short ration.

In the second place we had the driest season in years and with it a White Grub infestation that resulted in spotted performance.

In the third place, yes, you guessed it, I did run a bucket brigade to varieties representing the greater cash outlay for benefit of bulblet production and one cannot make comparisons under those conditions.

N. A. G. C. CLASSIFICATION 1947

SIZES

Miniature Glads
Small Glads
Medium Glads
Large Glads
Giant Glads

100—Florets under 2½ inches.
200—2½ inches through 3¼ inches.
300—Above 3¼ through 4¼ inches.
400—4¼ through 5¾ inches.
500—5½ inches and larger.

CLASS

00	White	00
	White	01
	Cream	06
10	Yellow	10 (Light)
	Yellow	12 (Deep)
	Buff	16
20	Orange	20 (Light)
	Orange	22 (Deep)
	Orange	24 (Red 0)
30	Salmon	30 (Light)
	Salmon	32 (Deep)
36	Scarlet	36
40	Pink	40 (Light)
	Pink	41 (Light)
	Pink	42 (Deep)

50	Red	50 (Light)
	Red	52 (Deep)
	Red	54 (Black)
60	Rose	60 (Light)
	Rose	62 (Deep)
66	Lavender	66
70	Purple	70
76	Violet	76 (Light)
	Violet	78 (Deep)
80	Smoky shades	82 (Orange smoky)
	Smoky shades	83 (Salmon smoky)
	Smoky shades	84 (Pink smoky)
	Smoky shades	85 (Red smoky)
	Smoky shades	86 (Lavender smoky)
90	Any other color	

The first figure in a number shows the size of blooms and the next two numbers show the color. When the last number is odd it means that there is a conspicuous marking on the bloom like a blotch or lines. In general use there are other odd numbers used aside from the two or three in the above list.

Premium Glads

The acceptance of which in no way affects the inclusion of extras and overcount that you have become accustomed to receiving from here.

RUSTIC GIANT—553—Seedling, Lady Jane X Mid-America:

This rugged-growing red and yellow novelty is unusual in that the regular color order has been reversed. Not for sale this season, but will be included in all retail orders amounting to \$5.00 or more.

SEEDLING 46R50G—450—Lady Jane X Mid-America:

Not a color marvel but a top performer which local florists accept readily. Its performance here has been such that I think you will enjoy growing it. Included GRATIS in all orders so that you may express your opinions on it.

IVORY TINTS—401—Sport of Myrna:

Color is blushed ivory white with small bright cream blotch on single lip petals, with bright carmen line running through its cream throat mark.

The fluting and ruffling of this dainty pastel is not equalled by any variety I've seen. Opens 7 to 9 long-lasting florets. Its delicate beauty and value for make-up work is instantly recognized by florists.

Releasing a few bulbs to customers only, whose orders total \$10.00, at the pre-introductory price of \$1.00 each. If you don't like it, your money will be refunded. If you can put a kink in its stem or misplace a floret, I'll double your money.

IVORY TINTS will be co-introduced at \$2.00 each next Fall.

62.97

1948/49

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RICHLAND
Gladiolus Gardens

TWIN BLUFFS
WISCONSIN

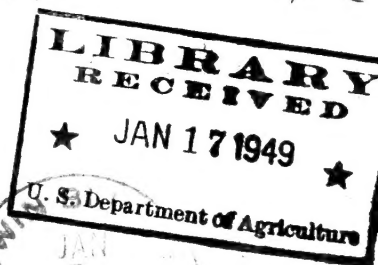
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